## 2014 ANNUAL REPORT





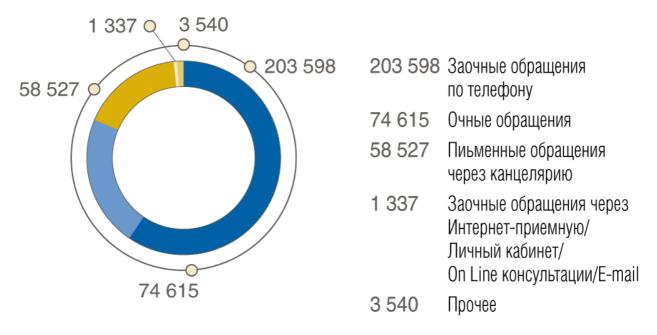
## **Consumer Relations Results in the Reporting Year**

On October 01, 2014, JSC IDGC of the North-West launched a new official website <a href="http://www.mrsksevzap.ru/">http://www.mrsksevzap.ru/</a> that united all the electronic resources of the Company on one platform. For Clients section of the website contains information on all the services provided by the Company; there is a feedback channel for help requests, complaints, suggestions, etc.; there is a possibility to file applications for a transformer substation and for additional paid services.

Furthermore, the Company launched a new service Client's Personal Account enabling the clients to track processing of their grid connection applications.

In 2014, the Company received 341,617 requests from consumers.

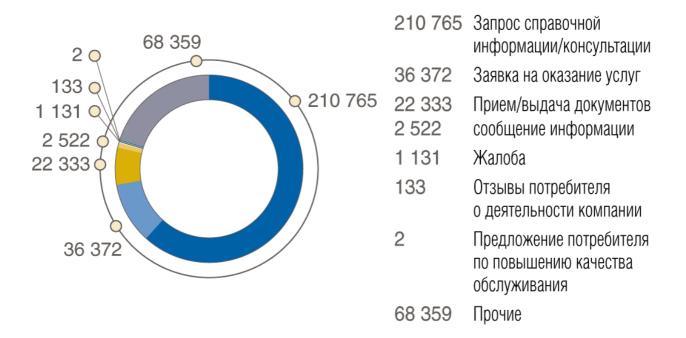
## Breakdown of requests by communication channel



The total number of requests to the Company in 2014 comprised 210,765 (61%) information requests, 36,372 applications, including 28,995 for transformer substations, 22,333 requests for intake\issue of documents to consumers.

In 2014, JSC IDGC of the North-West received 1,131 complaints, with 712 (63%) of them considered reasonable. The majority of all the complaints concerned connection of the clients' property to power grids (50%) and electricity transmission, including quality of electricity (24%). 436 complaints (78%) out of 561 complaints for grid connection and 146 (53%) out of 273 complaints concerning electricity transmission were considered reasonable.

## Breakdown of requests by category



In addition to services related to its main activities, JSC IDGC of the North-West provides services on a fee basis in respect of the services (work) which are included in the List of additional paid services approved for each branch.

For the clients' comfort, a possibility appeared in the reporting year to fill and send online applications for additional paid services; however, consumers can apply personally at any Customer Service Center or to the specialists responsible for work with customers in all the branches.

The results of JSC IDGC of the North-West regarding additional paid services in 2014 are as follows: 5,402 applications for additional paid services with the revenue of RUB 413,717,000.